

Town of Windsor General Plan Update and EIR

August 26, 2014



Agenda

- Introductions/Housekeeping
- Process Update
- Issues and Opportunities
 - Presentation
 - Discussion
- Vision Statement
 - Presentation
 - Public Survey
 - Discussion
- Next Steps

Study Session Purpose

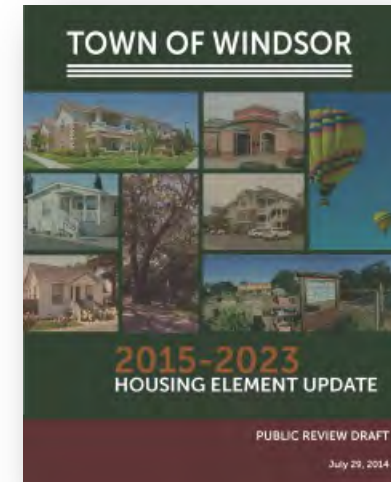
- **Issues, Opportunities, and Assets**
 - Review what's been identified to date
 - Refine and prioritize for further analysis
- **Vision Statement**
 - Review existing vision statements
 - Review past community input
 - Discuss Windsor's changing future

Process Update



Where we've been...

- Newsletter #1
- Stakeholder Interviews Summary
- Draft Housing Element Update



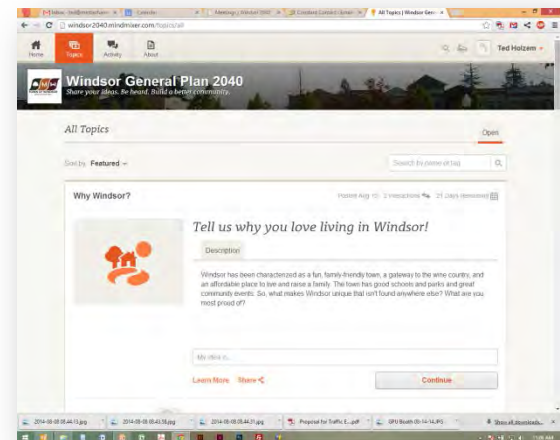
Where we've been...

- Joint Study Session #1
 - May 27, 2014
- Stakeholder Interviews
 - May 27 to May 29, 2014
- Housing Element Stakeholder Meeting
 - June 19, 2014
- Housing Element Community Workshop
 - July 8, 2014
- Chamber of Commerce Presentation
 - July 15, 2014
- Parks and Rec Master Plan Joint Workshop
 - July 15, 2014
- Focus Group Meetings
 - August 7 to August 8, 2014
- Planning Commission Study Session: Housing Element
 - August 12, 2014
- General Plan Update Booth on the Town Green
 - August 28th



Where we are...

- Focus Group Meetings are being summarized
- Background Report is being drafted
- Issues, Opportunities, and Assets are being refined
- Mindmixer Townhall Forum is open!



Issues, Opportunities, and Assets



1996 General Plan Critical Challenges

- Town Identity
- Community Life
- Economic Viability
- Preservation of Ag/Natural Resources
- Growth Management

General Plan Update Feedback to Date

- Town Council/Planning Commission Joint Study Session #1
- Stakeholder Interview Summary
- Parks and Recreation Master Plan Joint Workshop Summary
- Housing Element Community Workshop Summary
- Housing Element Stakeholder Workshop Summary
- Focus Group Meetings

What we've heard...

- Community Image
 - Windsor is a family-oriented community that should remain so
 - Windsor is a gateway to and part of the wine country
- *What do we want to be and how does the town see itself?*

What we've heard...

- Downtown/Town Green
 - The location and structure for a great Downtown is already present in Windsor
 - The Town has established a Vision for the Station Area/Downtown
 - The Town Green needs to be finished on all sides
- *Does Windsor want to provide policy framework to enable implementation of the Vision or be proactive and strategic with investments to make things happen?*

What we've heard...

- Affordable, family-oriented community
 - Windsor has been an affordable community with housing/neighborhoods designed for families
 - There is limited housing inventory, especially for move-up homes that families are seeking
- *How will Windsor continue to provide housing options that provide options for families, young adults, and seniors?*

What we've heard...

- Wine-related Tourism
 - The nearby wine country offers a great opportunity to capitalize on tourism
 - Wine-related industries are untapped and have great potential
 - Tourism and the wine industry may conflict with the town's family-oriented character
- *How can Windsor use its location in the Wine Country to promote tourism, while maintaining its family-oriented character?*

What we've heard...

- **Transportation and Mobility**
 - Congestion has become an issue, especially during peak travel times and around schools
 - Connections across Hwy 101 are limited and choke points during peak travel and events
 - There is demand for additional bike and pedestrian facilities, especially across Hwy 101
 - The town's creek corridors are an untapped open space and transportation resource
- *What are the Town's priorities for mobility and transportation investments?*

What we've heard...

- Health and wellness
 - Health is a critical part of Windsor's future success and the quality of life of its residents'
 - The Town needs to form partnerships with organizations and businesses that improve residents health
 - Health impacts or benefits should be considered in Town decisions
- *How can the Town improve residents ability to lead healthy lives?*

What we've heard...

- Schools and Education
 - The School District is well managed and provides great programming/education
 - There is a question about where a new school should be located
 - Town/District coordination/relationships have been challenged
- *How can the Town work with the School District to continue providing great service to Town residents?*

What we've heard...

- Residents/Demographics
 - The town has a large Latino population that isn't engaged in Town activities/business
 - The town's demographics are changing; there will be more seniors and Latino residents in the future
- *How will the Town continue to meet future residents' needs?*

What we've heard...

- Edges and Growth
 - The town's existing Urban Growth Boundary is sufficient and there is no need to expand the Urban Growth Boundary
 - Areas to the west of the Town are being purchased by the Lytton Tribe and are no longer available for development
 - There is ample land within the Town boundaries and Urban Growth Boundary to meet projected population growth
- *What are the town's priorities with regard to development within the Urban Growth Boundary?*

What we've heard...

- Growth Ordinance/Merit Process
 - The merit process hasn't been working for either developers or Town decision makers
 - A lack of competition has made the merit process unnecessary
 - The merit process needs to be more closely tied to achieving the General Plan Vision
- *How can the Town better use the merit process to evaluate and approve projects?*

Discussion

- What are Windsor's most critical issues?
- What are Windsor's greatest assets and opportunities?
- What are Windsor's priorities?

Vision Statement



1996 General Plan Vision

- *It is Windsor's overall goal to foster and promote an image of the Town as a:*
 - *place with a strong sense of community;*
 - *friendly, family-oriented community;*
 - *community with an active, involved citizenry;*
and
 - *vital and growing community with small town character.*

1996 General Plan Vision (cont')

- Town Identity
- Unified, Vital Community
- Community Structure and Design
- Revitalization of Old Town
- Preservation of Ag/Natural Resources
- Concurrency/Growth Management

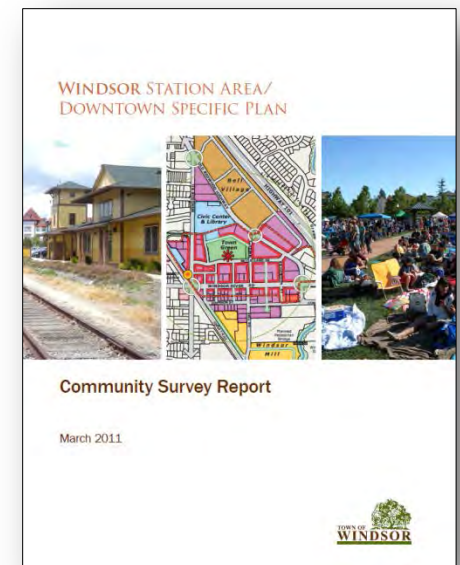
Other Vision Documents

- Station Area/Downtown Specific Plan
- Shiloh Road Vision



Past Surveys

- Community Vision Questionnaire
 - November 1994
- Station Area/Downtown Specific Plan Community Survey
 - March 2011



Discussion

- Who/what kind of community has Windsor become?
- What kind of community should Windsor strive to be in the future?
- What type of survey should the Town conduct for this General Plan Update?

Next Steps



Where we're going...

- Town Council Study Session: Housing Element
 - September 17, 2014
- Town Council Study Session: Issues, Opportunities, and Vision
 - October 1, 2014
- Mindmixer will continue to engage residents