

Town of Windsor General Plan Update and EIR

February 10, 2015



Agenda

- Introductions
- Project Team Responsibilities
- General Plan Update Overview
- Process Update

Project Team Responsibilities



Town Staff

- Provide overall project management and oversight
- Direct the work of the consultant team
- Review all draft documents
- Assist with public outreach
- Assist with Joint Town Council/Planning Commission Study Sessions
- Assist with the public hearing and adoption process

Consultants

- Organize and facilitate public outreach program activities
- Conduct background research on existing conditions
- Facilitate the visioning process
- Prepare and analyze land use alternatives
- Prepare draft goals, policies, and implementation programs
- Prepare the General Plan EIR
- Provide support for the public hearing and adoption process

Consultant Team Members

- Jim Harnish, Principal, Mintier Harnish
- Ted Holzem, Senior Project Manager, Mintier Harnish
- Chelsey Norton, Project Manager, Mintier Harnish
- Jim Heid, Project Advisor, Urban Green
- Doug Svensson, President, Applied Development Economics
- Steve Svette, Principal, Rincon Consultants
- Dalene Whitlock, Principal, W-Trans

Community Members and Stakeholders

- Participate in the General Plan community workshops and online Townhall Forum
- Identify community assets, issues, and opportunities
- Help refine the Vision for Windsor
- Inform neighbors, friends, and organizations about the new General Plan and how they can be involved

TC/PC Joint Study Sessions

- Provide feedback and direction to the Project Team during study sessions
- Consider input and recommendations from the community, Staff, and consultants
- Confirm the draft General Plan vision
- Provide direction on major policy issues and a preferred land use alternative
- Conduct public workshops on the General Plan and EIR
- Provide recommendations to the Planning Commission and Town Council on certification of the General Plan EIR and adoption of the General Plan

Planning Commission

- Provide feedback and direction to the Project Team during study sessions
- Consider input and recommendations from the community, staff, and consultants
- Conduct public hearings on the General Plan and EIR
- Recommend certification of the General Plan EIR and adoption of the General Plan

Town Council

- Provide feedback and direction to the Project Team during study sessions
- Consider input and recommendations from the Planning Commission, community, staff, and consultants
- Confirm the draft General Plan vision
- Provide direction on major policy issues and a preferred land use alternative
- Conduct public hearings on the General Plan and EIR
- Certify the General Plan EIR
- Adopt the General Plan

General Plan Update Overview



The Nature of the General Plan

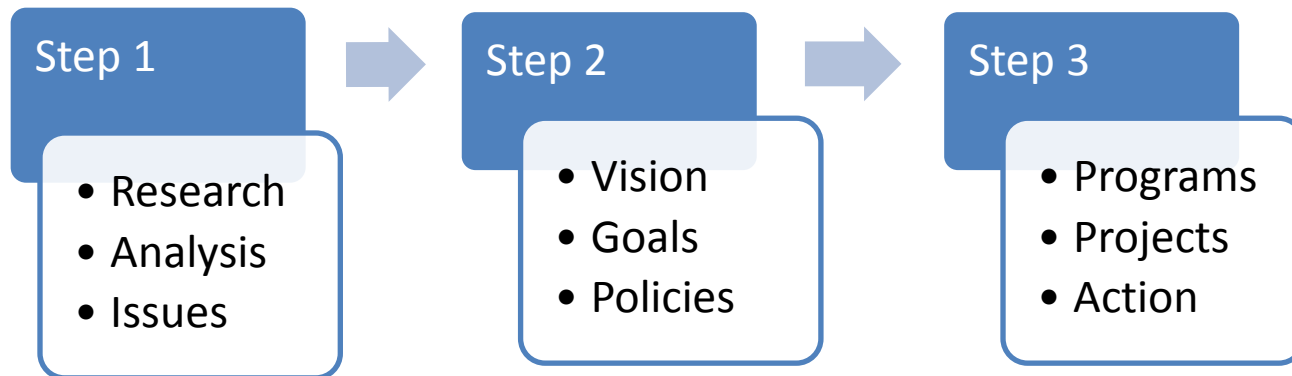
- The general plan has been described variously as a
 - Blueprint
 - Guidebook
 - Operating manual
 - Roadmap
 - Touchstone for land use decisions
 - Constitution for land use and development

Nature of the General Plan

- It is a long-term plan for the development of the community
 - It has to address a minimum set of topics
 - It has to be internally consistent
 - It is legally enforceable

How Issues Must Be Addressed

- Three Basic Parts
 - Background Information
 - Policy
 - Implementation Programs



Project Phases

1. Project Initiation
 2. Background Report
 3. Vision and Guiding Principles
 4. Land Use Alternatives
 5. Prepare the General Plan
 6. Environmental Review
 7. Plan Adoption
- ✓ Housing Element Update
 - ✓ Accelerated Transportation Element Update

Outreach Program

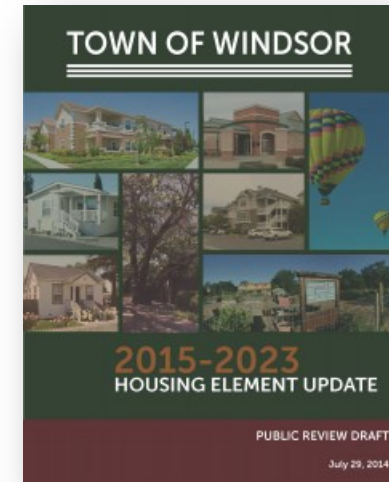
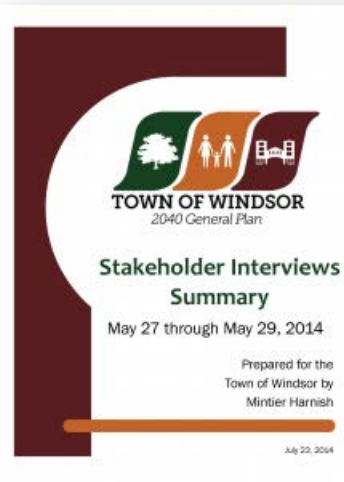
- Information
 - Email e-blasts
 - General Plan website
 - Newsletters
- Interaction
 - Online Town Hall forum (MindMixer)
 - Branding/Project Logo/Flyers
 - Opinion survey
 - Community workshops
 - Community group meetings
 - Project information booth
 - Stakeholder interviews
 - Focus groups
 - Translation
- Validation and Direction
 - Town Council/Planning Commission study sessions
 - Planning Commission Hearings
 - Town Council Hearings

Process Update



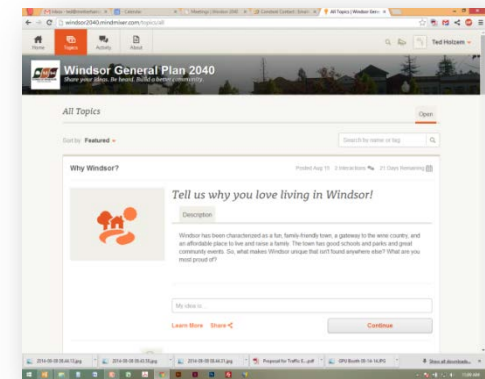
Where we've been...

- Newsletter #1
- Stakeholder Interviews Summary
- Online Townhall Forum Summary
- Housing Element Update
- Accelerated Transportation Element Update



Where we are...

- Background Report is being drafted
- Issues, Opportunities, and Assets are being refined
- Vision Statement is being refined
- Community opinion survey being prepared



Where we're going...

- Publish milestone documents
 - Background Report
 - Assets, Issues, and Opportunities Report
 - Draft Revised Vision Statement
- Joint Study Session (March 24, 2015)
 - Revised Vision Statement
 - Merit Process Discussion
- Land Use Alternatives (Spring 2015)